

# AdTrack



advertising management software

**Powerful**

**Efficient**

**Effective**

ISoft Data Systems

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# A Powerful Advertising Copy and Expense Tracking Software

**AdTrack** is a complete and easy way to create ad copy and track all your advertising expenses.



**AdTrack** maintains internal advertising histories and tracks ad performance.

**AdTrack** automates ad copy creation and creates digital files for ad submission.



**AdTrack** will run on any Windows® computer. Everything can be done with a click of the mouse.

# Designed Specifically for Real Estate Brokers and Managers

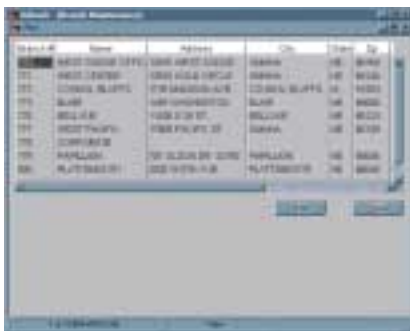
**AdTrack's** accounting features do the work for you, tracking agents' ad expenses and invoicing agents or branches.



**AdTrack** can make your business even more efficient and productive saving time on ad creation, submission and proofing.



**AdTrack** can help you chart the progress of particular ads by creating expense reports for particular properties, agents or branch offices.



**AdTrack's** multi-user capability allows faster data entry and more efficient ad scheduling, allowing agents and assistants to maintain properties and schedule ads.



# **AdTrack**



## **Features**

- √ Tracks advertising media performance
- √ Maintains cost accounting for agents
- √ Tracks advertising expenses by property
- √ Automates ad copy creation
- √ Stores and retrieves historical advertising data
- √ Creates digital files for direct ad submission
- √ Invoices agents for advertising expenses
- √ Categorizes properties and agents
- √ Maintains internal advertising histories
- √ Outputs expense records for properties and offices

For More Information or To Place an Order Call:

**1-800-766-4792**

Or Check Us Out on the Web at:

**[www.isoftware.com](http://www.isoftware.com)**